



## **Luxe Destination Events Announces Affiliation with Mexico Tourist Board**

Luxe - Mexico Weddings

**TORONTO** (July 15, 2006) - Luxe Destination Weddings Inc. has joined forces with the Mexico Tourist Board to provide an added value for Luxe clients that travel to Mexico. This new relationship will ensure that all Luxe clients have the security that they are working with the most reputable vendors, service providers and resorts in Mexico.

Matt Soloway, President of Luxe, has been working very closely with César Castañeda, director of the Mexico Tourism Board (MTB), to market Luxe events in Mexico and explore new destinations in the country for Luxe clients. "Luxe is constantly looking for new and unique destinations for its clients," says Matt Soloway, "and Mexico continues to amaze us with exciting opportunities."

Mr. Castañeda and the MTB look forward to future joint marketing opportunities with Luxe. "We want to promote the diverse and high quality products Mexico has as a destination like haciendas, wineries, restaurants, world class golf courses and unique colonial and archaeological sites," says Mr Castañeda.

### **About Luxe**

Luxe Destination Weddings is the source for stylish, sophisticated destination brides and grooms. Luxe designs luxury destination weddings at the world's most exclusive resorts with an expertise in Mexico and Caribbean destination weddings. From elegant beach weddings to romantic island honeymoon escapes, Luxe Destination Weddings is the industry leader for full service consulting services.

### **About Mexico Tourism Board**

The Mexico Tourism Board (MTB) brings together the resources of federal and state governments, municipalities and private companies to promote Mexico's tourism attractions and destinations internationally. Created in 1999, the MTB is Mexico's tourism promotion agency, and its participants include members of both the private and public sectors. The MTB has offices throughout North America, Europe, Asia and Latin America.



Tourism Board

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