



## **Luxe Destination Weddings Launches New Advertising Campaign**

Luxe is featured on TheKnot.com

**TORONTO** (January 3, 2006) - Luxe has officially launched a new advertising campaign with online wedding authority, The Knot. The Knot ([www.theknot.com](http://www.theknot.com)) is the most comprehensive resource for couples seeking information and services to help plan their weddings. Luxe Destination Weddings is featured in the Planning section for destination weddings in the Caribbean.

“Being a part of The Knot.com positions Luxe in the mainstream destination wedding market. This is a great opportunity for the newly engaged, busy professional couple to discover a high end, full-service destination wedding consulting firm that meets their needs,” says Karen Shaw, Los Angeles marketing executive for Luxe. “New clients are thrilled to learn about Luxe, and this campaign will ensure that Luxe’s services reach an expanded audience.”

### **About Luxe**

Luxe Destination Events is a premier destination event consulting firm. Luxe built its reputation by handcrafting luxury weddings for clients at the world's most exclusive resorts. Luxe was founded on a unique sense of service and style that is evident in all of the events they plan. Luxe is headquartered in Toronto. For more information, visit [www.luxe-events.com](http://www.luxe-events.com).

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