



LUXE DESTINATION EVENTS NAMED EXCLUSIVE WEDDING AND EVENTS PLANNER FOR MAXIM BUNGALOWS

TORONTO/LOS ANGELES (April 17, 2008) – LUXE Destination Events, North America’s premier destination wedding and events consultancy, has been named the exclusive provider of wedding and corporate destination events services to Dominican Republic’s Maxim Bungalows. Matt Soloway, President of LUXE Destination Events and Derek Elliott, President and CEO of Elliott™, made the announcement today.

Managed by Elliott™, a leader in resort hospitality and real estate in the Dominican Republic, in partnership with Alpha Media Group, the parent company of the world renowned *Maxim* Lifestyle brand, Maxim Bungalows is one of the Caribbean’s premiere luxury destinations.

As part of the agreement, LUXE will provide a variety of destination wedding and events planning services for the resort to ensure that guests enjoy distinctive, luxurious weddings and special events that exceed their expectations.

Each couple will work with a personal event planner, who will design all aspects of the event from the initial booking of all guest travel, to on-site coordination of each and every detail on the day. As each event is unique and every couple imagines their special day differently, LUXE listens, envisions, and executes remarkable affairs that surpass the norm.

“Selecting LUXE was an easy decision,” said Mr. Elliott. “We are aligning ourselves with people who truly understand what providing a VIP experience means. LUXE’s reputation for executing only the finest destination weddings and events is unparalleled.”

“LUXE has always set the bar higher when recommending resorts for our discriminating clientele,” said Mr. Soloway. “Maxim Bungalows has a wonderfully chic sensibility, with truly exceptional offerings that will unquestionably make each guest feel like a VIP.

“The resort’s offerings: exceptional dining, spa services and upscale island ambience make this the perfect place to host a destination wedding. We are thrilled to be selected to work with such a committed team that shares ours, and our clients’ vision of perfection.”

Located on the picturesque North Coast of the Puerto Plata region in the Dominican Republic, the newly opened Maxim Bungalows at Cofresi Beach features 108 studios as well as one and two bedroom luxury bungalow accommodations. Guests staying at Maxim Bungalows will enjoy unparalleled luxury service and amenities. Each guest will be greeted at the airport and driven to the resort by a luxury SUV and given VIP access on and off property at all the top restaurants, bars and golf courses. Although only open for two weeks, the chic and sophisticated hotel has already seen an influx of destination



wedding inquiries, with brides and grooms appreciating the stylish and private locale. A second location, in Juan Dolio on the south coast, will open later this year.

Maxim Bungalows at Cofresi Beach is appointed with 5-star amenities that sophisticated travelers have come to expect. Featuring resort-wide WI-FI, iHome audio capabilities, plasma screen TVs, and superior personal care products, Maxim Bungalows guests will enjoy the striking pools, cabanas, lounge and private beach reserved exclusively for them. *The Spa*, a new state of the art 17,000 square-foot spa and fitness center that offers a range of premier quality products and services for mind, body and soul, also offers specially-designed couples treatments for its wedding guests.

The Dominican Republic, with regularly scheduled flights from North America, is only 3 ½ hours from New York City, 2 ½ hours from Atlanta and 1 hour and 45 minutes from Miami. It is a natural American vacation paradise situated between the islands of Cuba and Puerto Rico in the heart of the Latin Caribbean.

ABOUT LUXE DESTINATION EVENTS

LUXE Destination Events is North America's premier destination event consultancy and travel agency. With a reputation for hand-crafting distinctive experiences at the world's most exclusive and sophisticated resorts, LUXE offers impeccable service to each of its clients. Whether planning a corporate retreat for 500, or intimate nuptials for 50, LUXE maintains the integrity of each event by ensuring perfection is the only standard. www.luxedestinationevents.com.

ABOUT ELLIOTT™

Founded in 1977 by Frederick Charles Elliott, Chairman and Founder, Elliott™ continues its growth today in resort, hospitality, and entertainment industries. Mr. Elliott was joined by his son, Derek F. C. Elliott, President and Chief Executive Officer, as the company continued to grow its investment and real estate divisions. Elliott's first investment in the Dominican Republic took place in 1987 and today, the company owns the Sun Village Resort & Spa brand and hosts the Annual Dominican International Film Festival at Sun Village Resort & Spa Cofresi each year in November. In addition to the annual film festival, Elliott™ plays host to a number of location shoots for feature film productions. The Elliott Foundation was established to raise funds and respond to important causes throughout the Dominican Republic, and today is dedicated to developing and promoting programs that benefit those in need throughout the country.

About Alpha Media Group Inc.

Alpha Media Group Inc. is a multimedia company that includes *Maxim* and *Blender* magazines and *Maxim* digital. *Maxim* magazine is the most successful young men's lifestyle magazine in America reaching more than 12.4 million readers each month. *Blender* is a general interest music magazine that reaches nearly 2 million readers monthly. *Maxim* digital encompasses Maxim.com, Blender.com and Stuffmagazine.com and reaches more 5 million unique visitors each month. *Maxim* magazine is published in 43 countries; *Maxim* radio is broadcast on Sirius Satellite radio on channel 108. Alpha Media Group Inc. is owned by Quadrangle Capital Partners II LP, a private equity fund focused on the media and communications industries.



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