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**LUXE DESTINATION WEDDINGS – LOVE CONQUERS
HURRICANE DEAN IN MEXICO CEREMONY**

*With Approaching Hurricane Dean, Wedding Party Evacuates Remote Island,
Resulting in Last-Minute Success in Nearby City!*

NEW YORK (August 22, 2007) – Wedding specialists LUXE Destination Weddings recently witnessed the power of love to overcome all in the wake of Hurricane Dean’s approach to Mexico. Isla Holbox, an island so remote there are no cars, was to be the scene for a 35-person wedding for LUXE’s clients, couple Vanessa Ruffli and Anthony Cerasoli, on Saturday, August 18 – that is until the party was quickly relocated due to the onset winds and rains courtesy of Hurricane Dean. Yet by some miracle, a last-minute crisis turned into an amazing affirmation of dedication and love – and all was captured on film by destination wedding photographer Matt Adcock.

The scene for LUXE’s clients Vanessa and Tony on Isla Holbox this Saturday was worrisome. With a Category 5 Hurricane approaching, weather continued to escalate worse and worse. Finally, in the early afternoon, the entire wedding party was evacuated from the island.

“We have the news, government mandated evacuation for EVERYONE on the island. But where do 35 people go?” recalls photographer Matt Adcock. “They searched on the computer to find a hotel for guests to stay (17 rooms). Believe it or not, they found something in Valladolid Mexico, a small city two hours away, inland and safe from the coastal winds of the hurricane! It was on!”

Instead of walking down the isle, the bride found herself and her guests carrying bags and belongings across a huge beach and 100 yards into the ocean to catch a 25-minute ferry off the island.

With all but minutes to make plans at the alternate site, hotel management arranged for private transport to the Hotel Meson del Marques in Valladolid, Mexico. A shuttle arranged by the hotel then transported the guests upon arrival.

The new plan was to have the ceremony the next day...but with a dinner scheduled just 10 minutes after the guests had arrived, the bride and groom conspired at the very last minute to spontaneously show up dressed in gown and formal linens, surprising all who were waiting. The makeshift ceremony blew away the crowd, where an unfamiliar town transformed into a welcoming venue for the nuptials.

“This is what some brides would call their worst nightmare but, under the circumstances, Vanessa played it out like a champion of champions,” says Adcock. “This girl wins the all-time award for brides that go with the flow and do not get stressed out – she was all happiness and smiles.”

As LUXE’s was elated to note, dinner, speeches and reception followed the impromptu ceremony, proving that material objects and places were of no matter on this wedding day. The bonds of lovers, family and friends managed to beat the big bad hurricane.

Matt Adcock is a wedding photojournalist and native of Atlanta, Georgia, who, after marrying Mexican Wedding Photojournalist, Sol Tamargo, made his career work in two countries. Together, they are del Sol photography and have been traveling the world documenting wedding stories. Their second home is in the Riviera Maya where they operate a studio that covers the Yucatan Peninsula and other regions of Mexico and the Caribbean. They are both award winning members of the Wedding Photojournalist Association and have been featured in the New York Times, Professional Photographer Magazine, NPR, Good Morning America and various other news and bridal magazines. www.mattadcock.com 678.758.4508

To begin a LUXE Destination Weddings experience, call 1-888-LUXE-WED or visit www.luxedestinationweddings.com.

About LUXE Destination Weddings

LUXE Destination Weddings is a boutique destination wedding consulting firm and travel agency specializing in luxury destination weddings in the Caribbean and Mexico. Luxe is a complete wedding destination solution – a true ‘one-stop-shop’ – dedicated to the success of destination weddings. LUXE has built its reputation by handcrafting luxury weddings for clients at the world’s most exclusive resorts. Luxe was founded on a unique sense of service and style that is evident in all of the weddings they plan. Their philosophy is...when it comes to celebrating a marriage, perfection is the only standard. www.luxedestinationweddings.com

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